

Average Rate of Change: interval of x -values
 $[a, b]$

$$\frac{f(a) - f(b)}{a - b}$$

Using a Table

Ex. 1: Find the average rate of change
 on the interval $[0, 1]$.

$$\frac{\overset{-7}{\boxed{f(0)}} - \overset{-2}{\boxed{f(1)}}}{0 - 1}$$

x	$f(x)$
-2	15
-1	12
0	-7
1	-2
2	21
3	20
4	-1

$$\frac{-7 - (-2)}{0 - 1} = \frac{-5}{-1} = 5$$

Using a Table

Ex. 2: Find the average rate of change on the interval $[-2, 0]$.

x	$f(x)$
-2	15
-1	12
0	-7
1	-2
2	21
3	20
4	-1

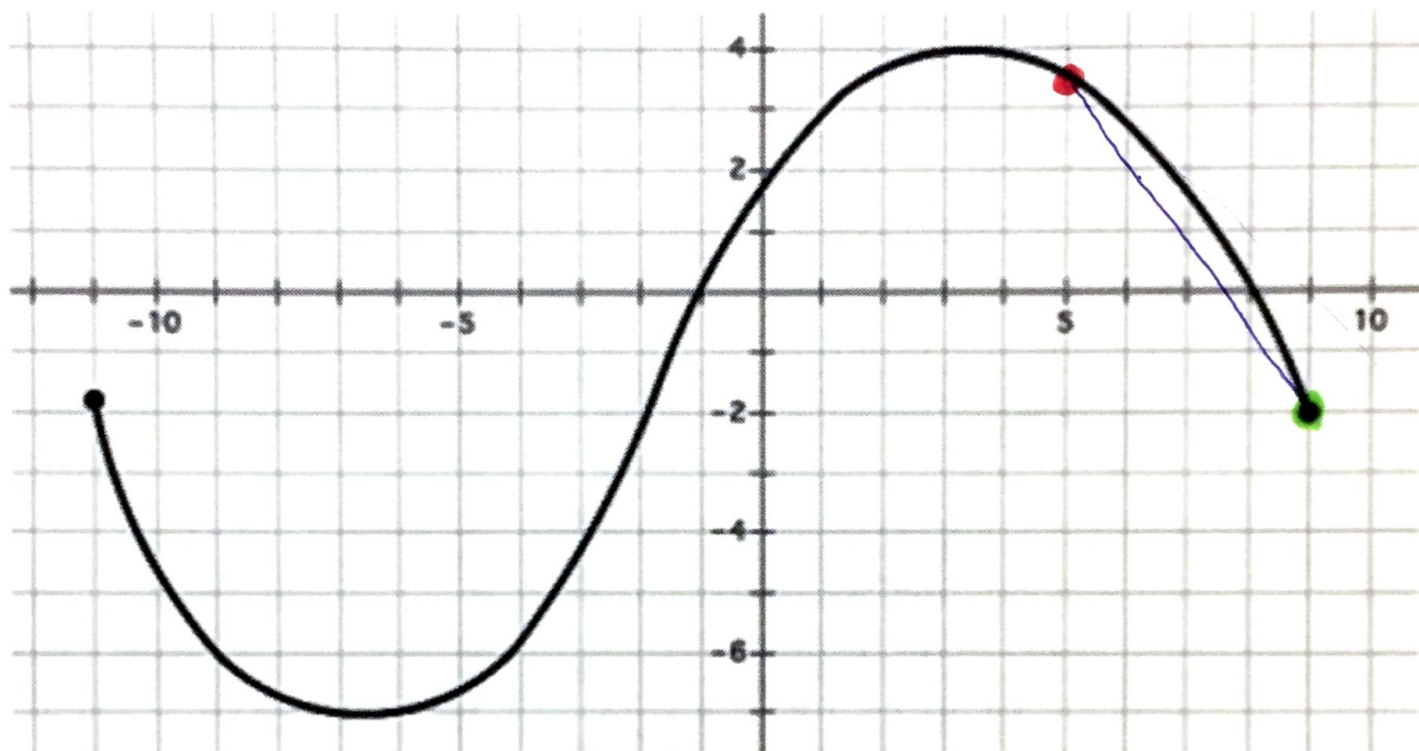
$$\frac{f(-2) - f(0)}{-2 - 0}$$

$$\frac{15 - (-7)}{-2 - 0} = \frac{22}{-2} = -11$$

Ex. 3: Find the average rate of change on the interval $[-2, 3]$.

$$\frac{f(-2) - f(3)}{-2 - 3}$$

$$\frac{15 - 20}{-2 - 3} = \frac{-5}{-5} = 1$$

Using a graph

Ex. 4: Find the average rate of change on the interval $[5, 9]$.

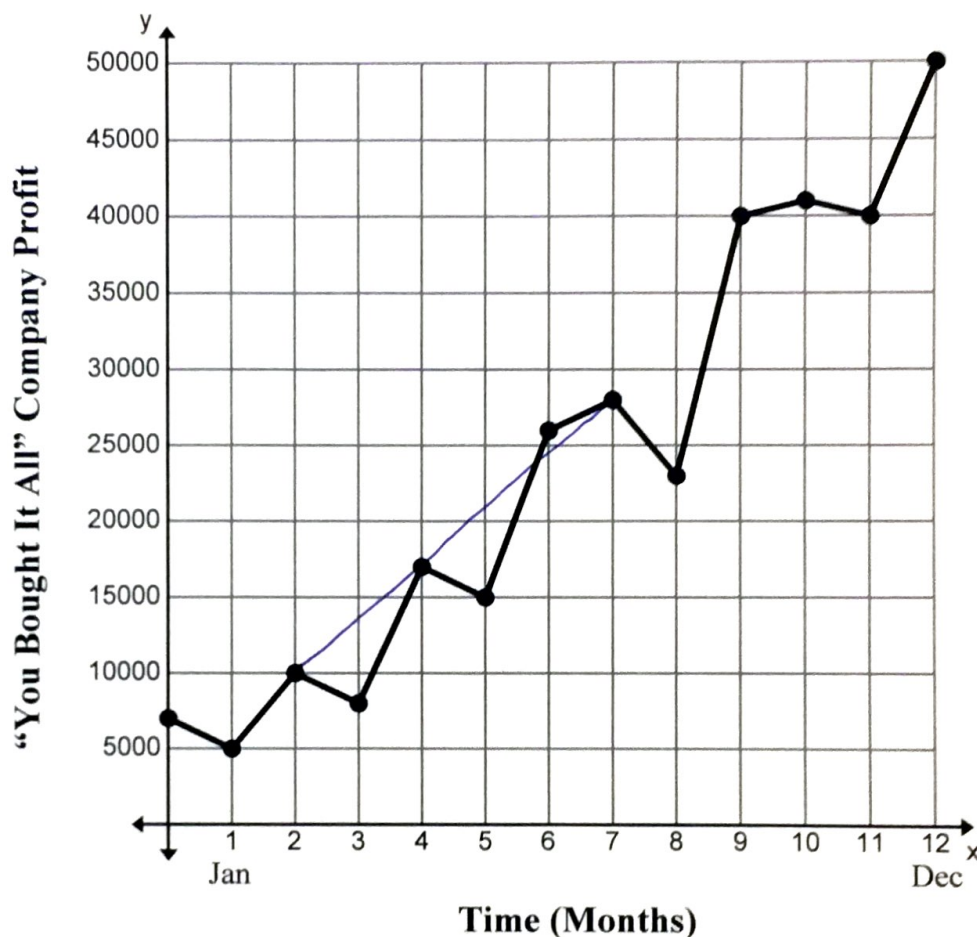
$$\frac{f(5) - f(9)}{5 - 9}$$

$$\frac{3.5 - (-2)}{5 - 9} \rightarrow \frac{5.5}{-4} = -\frac{11}{8} = -1.375$$

Ex. 5: Find the average rate of change on the interval $[-6, 3]$.

$$\frac{f(-6) - f(3)}{-6 - 3} = \frac{-7 - 4}{-6 - 3} = \frac{-11}{-9} = \left(\frac{11}{9}\right)$$

The graph below shows the profit for a company for the year.



Ex. 6: What is the average change in profit from February to July?

$$\frac{f(2) - f(7)}{2 - 7} = \frac{10000 - 27500}{2 - 7} = \frac{-17500}{-5}$$

Ex. 7: What is the average change in profit from September to November?

$$\frac{40000 - 41000}{9 - 11} = \frac{-1000}{-2} = 500$$

\$500 per month

Ex. 8: What is the average change in profit from January to December?